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SERIAL NUMBER 10/022,558	FILING or 371(c) DATE 12/14/2001 RULE	CLASS 705	GROUP ART UNIT 3688	ATTORNEY DOCKET NO. A0819		
APPLICANTS William P. Price, Santa Ana, CA; R. Gregory Kalsow, Lake Forest, CA; Leopold B. Willner, Santa Cruz, CA; ** CONTINUING DATA ***** ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 01/18/2002						
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and Acknowledged <u>/DANIEL LASTRA/</u> Examiner's Signature		<input type="checkbox"/> Met after Allowance Initials	STATE OR COUNTRY CA	SHEETS DRAWINGS 11	TOTAL CLAIMS 51	INDEPENDENT CLAIMS 3
ADDRESS WESTERN DIGITAL TECHNOLOGIES, INC. ATTN: RENEE M. QUICK 20511 LAKE FOREST DR. E-118H LAKE FOREST, CA 92630 UNITED STATES						
TITLE Audiovisual system and method for displaying segmented advertisements tailored to the characteristic viewing preferences of a user						
FILING FEE RECEIVED 1298	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit			